

BE A HERO FOR A BETTER WORLD



"Everyone deserves the best start in life, which is what UNICEF is working to provide the world's most vulnerable children. Education is essential for a child's development."  
— Clay Aiken

Do One Thing for a Better World

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"...an essential effort to push for things that average, we must both as much as we can to be the best that we can. The key word is education - education with maximum effort. Without it, we cannot have a range of careers or anyone else."  
— Bill Cosby

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"Just because a child's parents are poor or uneducated is no reason to deprive the child of basic human rights for health care, education and proper nutrition."  
— Marian Wright Edelman

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"If we are ever to have real peace in this world we shall have to begin with the children."  
— Mahatma Gandhi

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"That everyone may receive at least a moderate education appears to be an objective of vital importance."  
— Abraham Lincoln

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"Children not only have to learn what their parents learned at school, but also have to learn how to learn. This task to be recognized as a new problem which is only partly solved."  
— Margaret Mead

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# BetterWorld Issue: LITERACY

...make a difference...

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"One test of the correctness of educational procedure is the happiness of the child."  
— Maria Montessori

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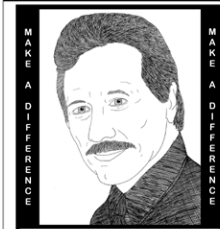
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"We have an obligation and a responsibility to be investing in our children and our schools. We must make sure the promise of the American dream and the will, but not the money, can still get the best education possible."  
— Barack Obama

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"Education is a vaccine for violence."  
— Edward James Olmos

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"Having lived this, the civil rights for and exercising a family environment by justice are the essence of understanding the conditions that comprise modern times. If we are to educate for peace, both teachers and students need to have some notion of the conditions of the world we are educating for."  
— Ruby Bridges

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"What if they never experience their own children in the educational halls or what kind of human beings they are and will become? I believe it is our obligation, as mothers, to get them into our classrooms so our children can study, learn and practice peace."  
— Debbie Rubin

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"One of the greatest gifts adults can give -- to their offspring and to their society -- is to read to children."  
— Carl Sagan

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"We know that many boys and girls leave school because of poverty, because they have to work. There are an important number of children who drop out their education, but we must give them the chance they're entitled to by their own parents."  
— Shania Twain

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Together  
We Make a World of Difference!

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"Poverty and lack of knowledge must be challenged."  
— Russell Simmons

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"...and a fraction of what is expended on obscenity on defense budgets would make a great difference in sending our children to the best schools, be educated, and be given the chance to lead fulfilled and happy lives."  
— Alice Walker

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"Teaching kids how to feed themselves and how to live in a community responsibly is the center of an education."  
— Mary McCormack

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"To have a peaceful population, we must teach peace."  
— Greta Welles

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"Only that education deserves emphatically to be termed cultivation of the mind which teaches young people how to begin to think."  
— Mary McCormack

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**"Learning is not attained by chance.  
It must be sought for with ardor and attended to with diligence."  
-- Abigail Adams**

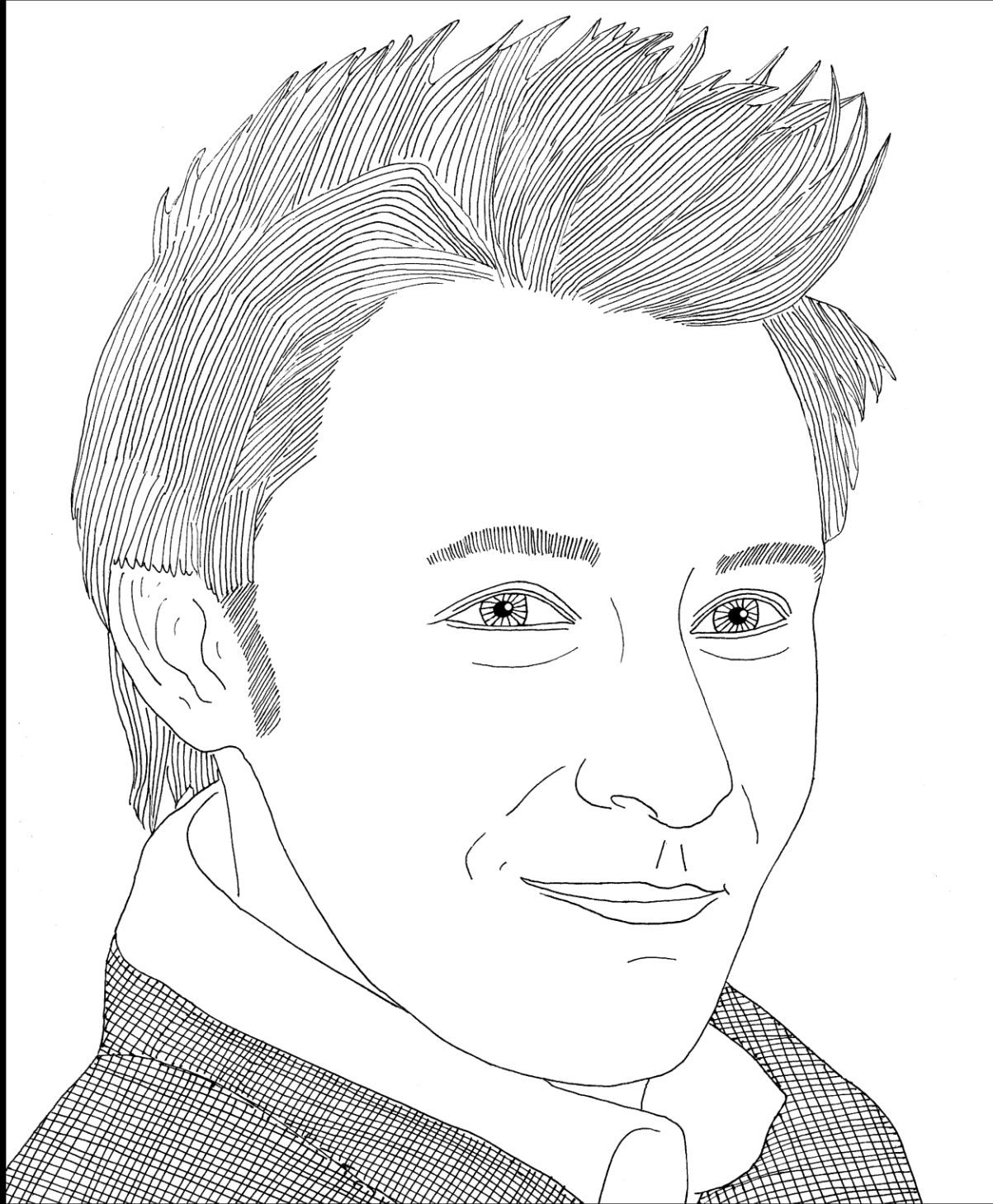
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**-- Clay Aiken**

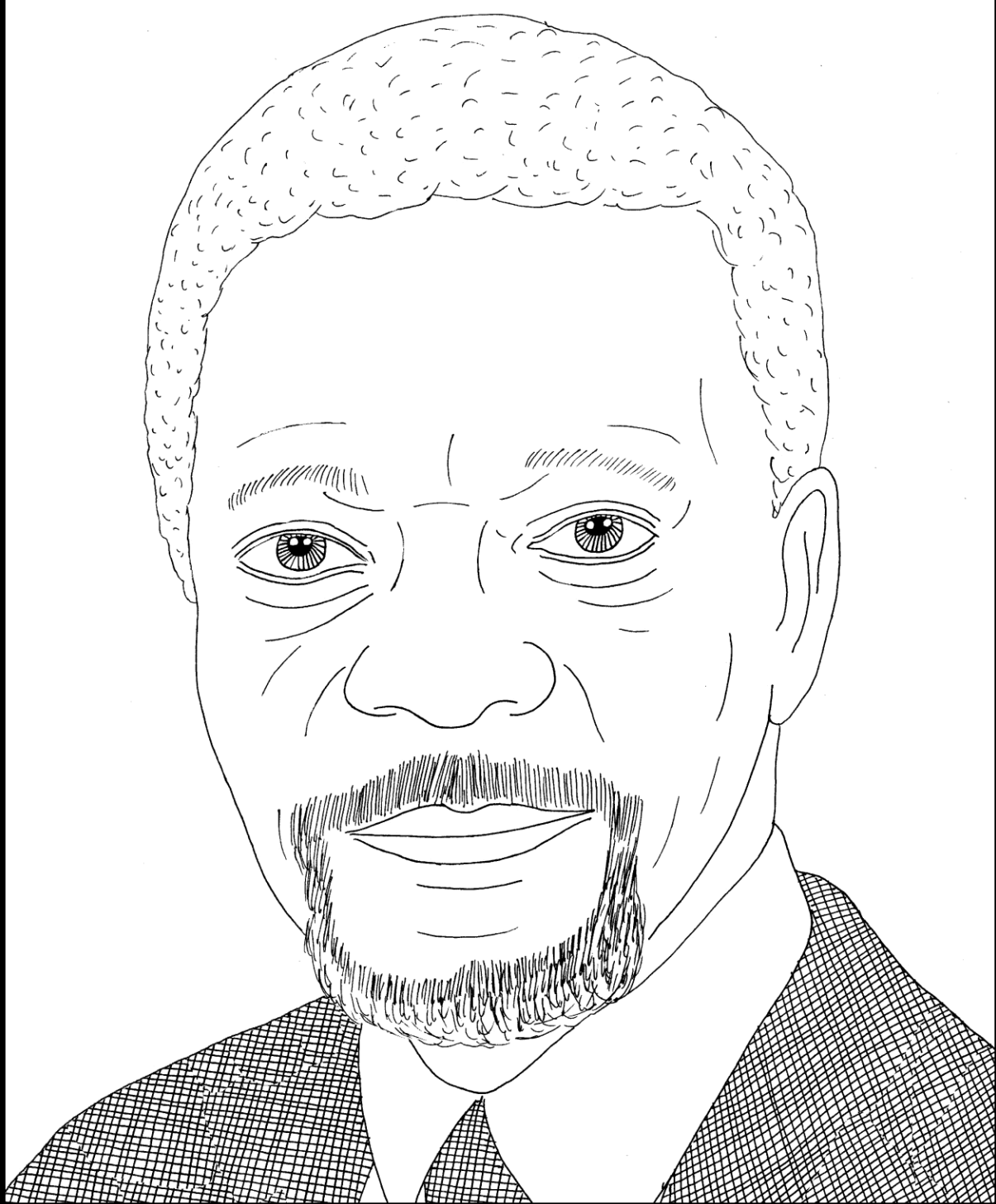
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**"Literacy unlocks the door to learning throughout life, is essential to development and health, and opens the way for democratic participation and active citizenship."**

**~ Kofi Annan**

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"These children and their parents know that getting an education is not only their right, but a passport to a better future..."  
-- Harry Belafonte

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"Creating a world that is truly fit for children does not imply simply the absence of war...It means having primary schools nearby that educate children, free of charge. ...It means building a world fit for children, where every child can grow to adulthood in health, peace and dignity."

-- Carol Bellamy

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"Peace, to have meaning for many who have known only suffering in both peace and war, must be translated into bread or rice, shelter, health, and education, as well as freedom and human dignity - a steadily better life."

-- Ralph Bunche

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**"Literacy is not a luxury, it is a right and a responsibility.  
If our world is to meet the challenges of the twenty-first century  
we must harness the energy and creativity of all our citizens."**

**- President Bill Clinton**

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**"...we cannot afford to settle for being just average; we must learn as much as we can to be the best that we can. The key word is education -- education with maximum effort. Without it, we cannot be in charge of ourselves or anyone else."**

**-- Bill Cosby**

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**"The old emphasis upon superficial differences that separate peoples must give way to education for citizenship in the human community."**

**-- Norman Cousins**

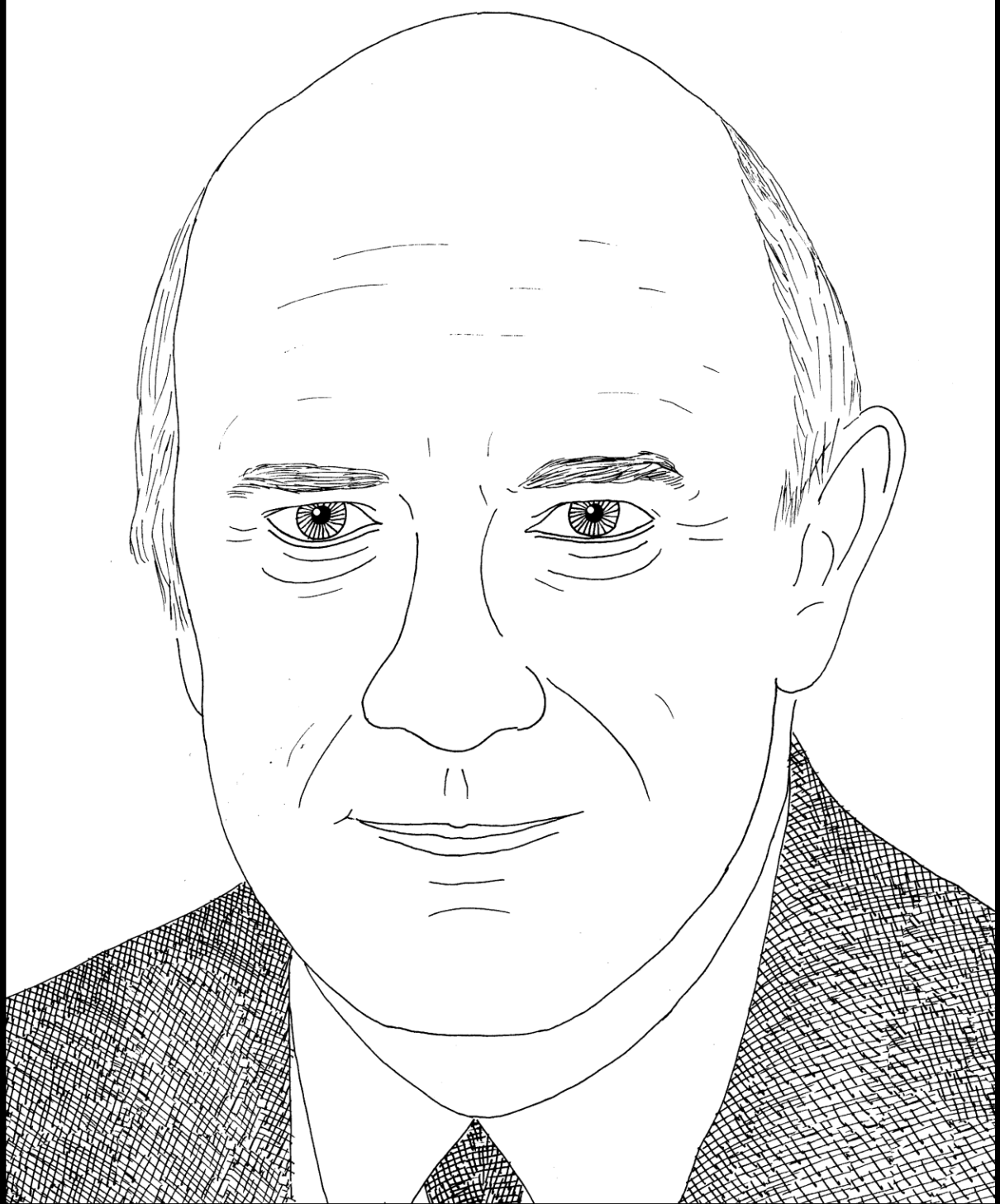
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**"Peace does not fare well where poverty and deprivation reign. It does not flourish where there is ignorance and a lack of education and information."**

**-- Frederik W. de Klerk**

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"We live in a complex world and the motivation to use violence to solve problems needs to be seriously questioned. It is essential that we help our children perceive peaceful alternatives. We need to use these troubled times as an opportunity to create a new vision for the future."

-- Naomi Drew

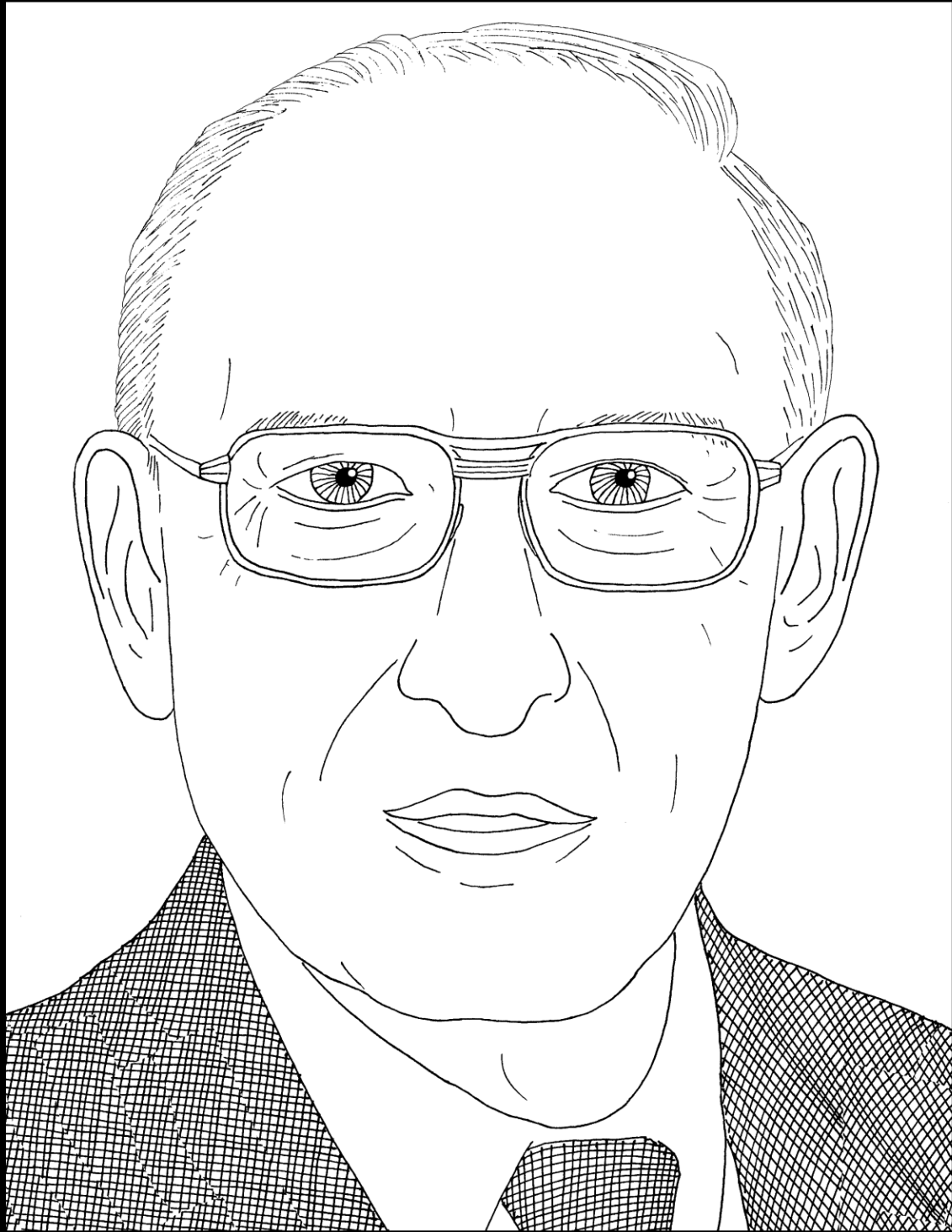
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**"We now accept the fact that learning is a lifelong process of keeping abreast of change. And the most pressing task is to teach people how to learn."**

**-- Peter F. Drucker**

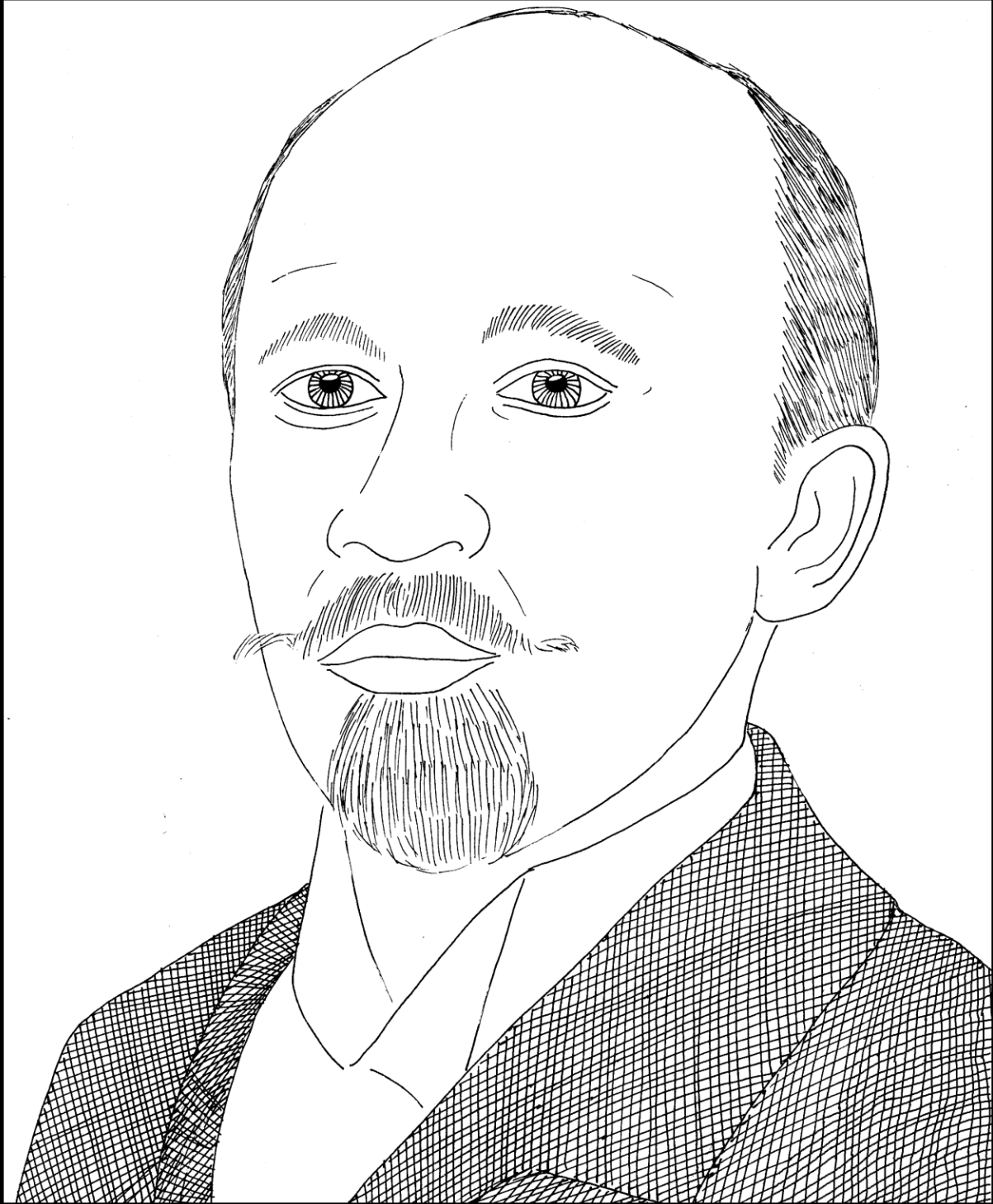
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**“Education is that whole system of human training within and without the school house walls, which molds and develops men.”**

**-- W. E. B. DuBois**

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**"Just because a child's parents are poor or uneducated is no reason to deprive the child of basic human rights to health care, education and proper nutrition."**

**-- Marian Wright Edelman**

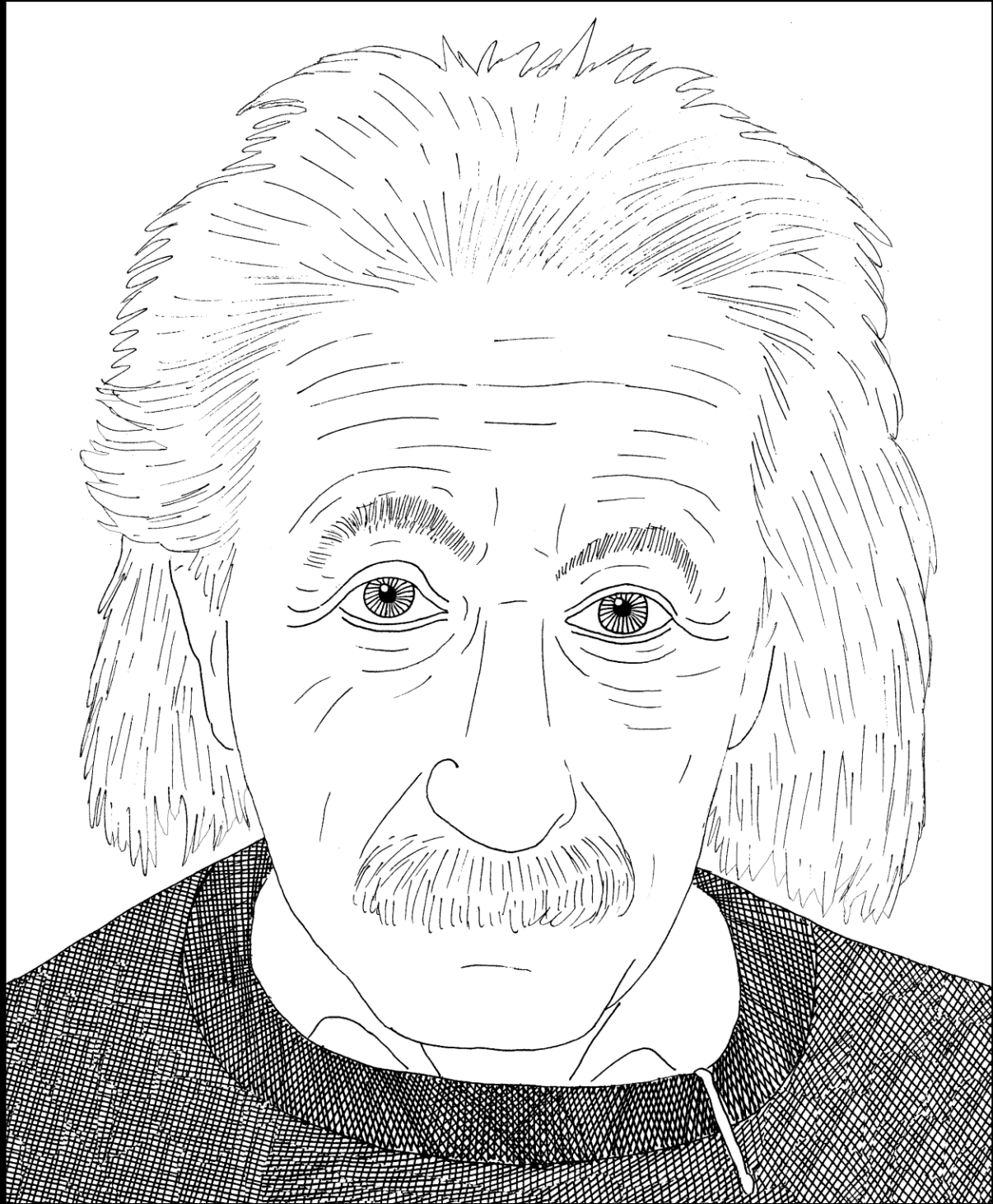
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**"We must inoculate our children against militarism, by educating them in the spirit of pacifism... Our schoolbooks glorify war and conceal its horrors. They indoctrinate children with hatred. I would teach peace rather than war, love rather than hate."**

**-- Albert Einstein**

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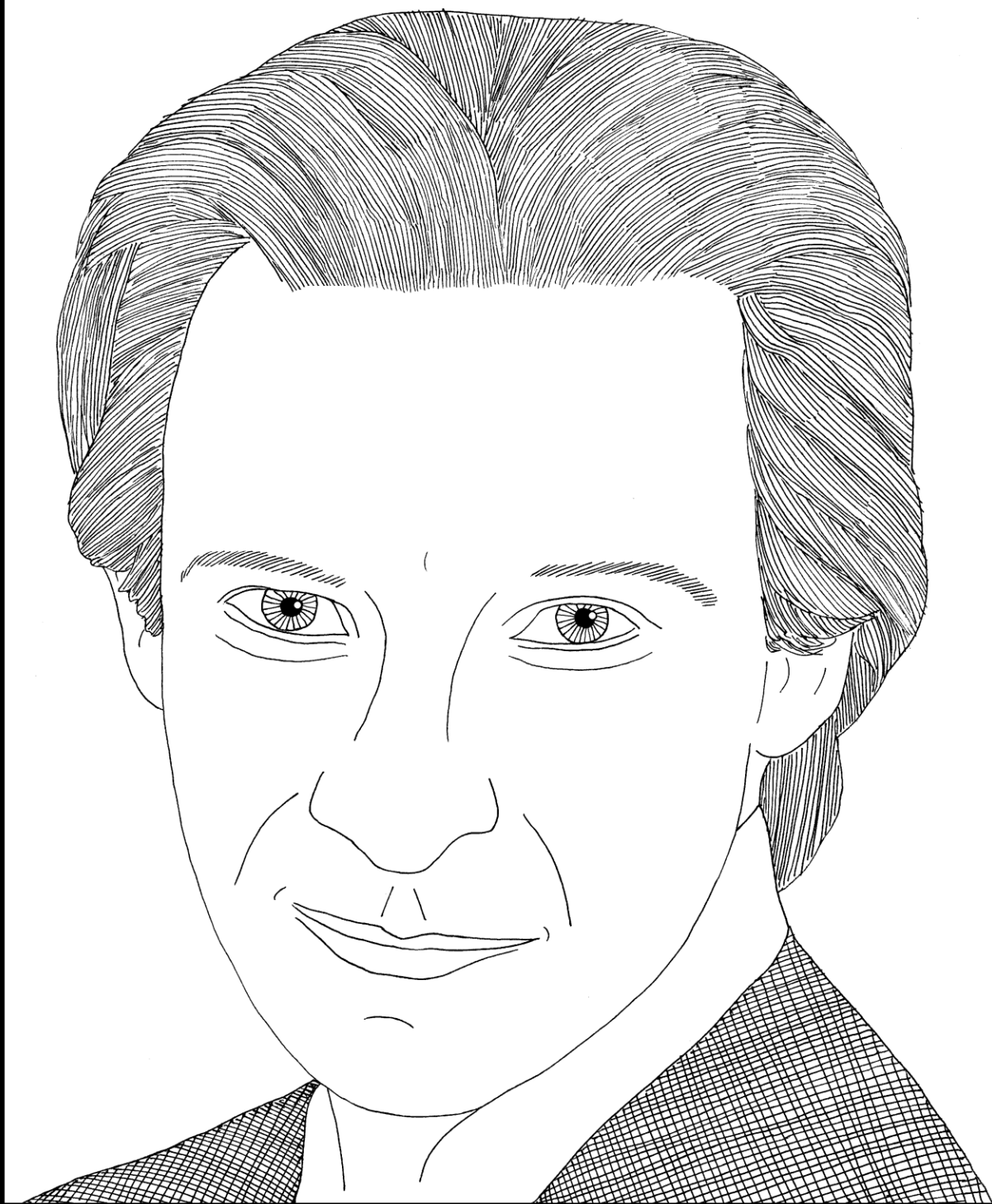
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**"UNICEF's education initiative does not seek to impose, but to initiate and integrate. It does, however, aim to address the huge bias towards education for boys at the expense of girls in so many cultures."**

**-- Ralph Fiennes**

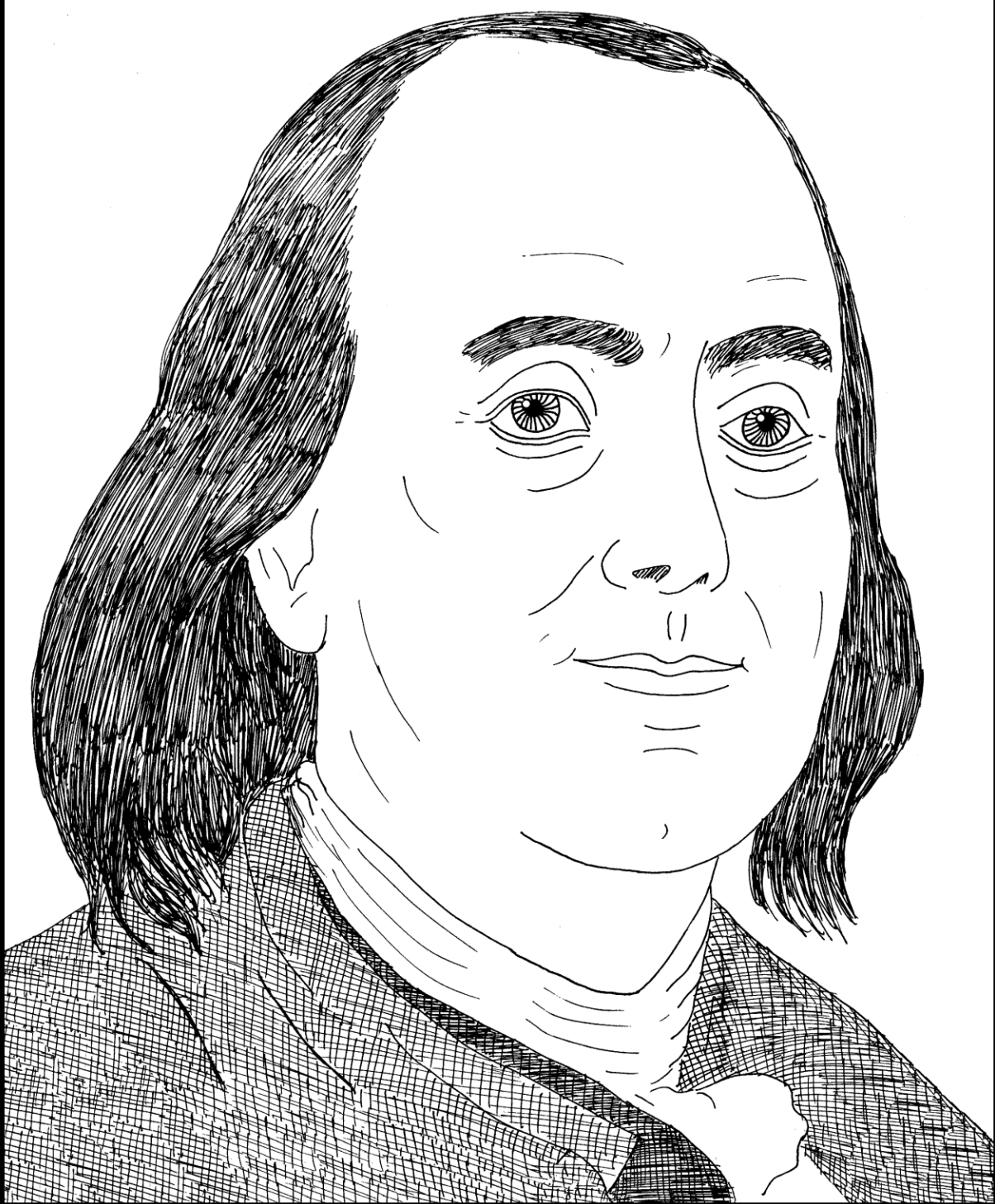
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**"A nation of well informed men who have been taught to know and prize the rights which God has given them cannot be enslaved. It is in the region of ignorance that tyranny begins."  
-- Benjamin Franklin**

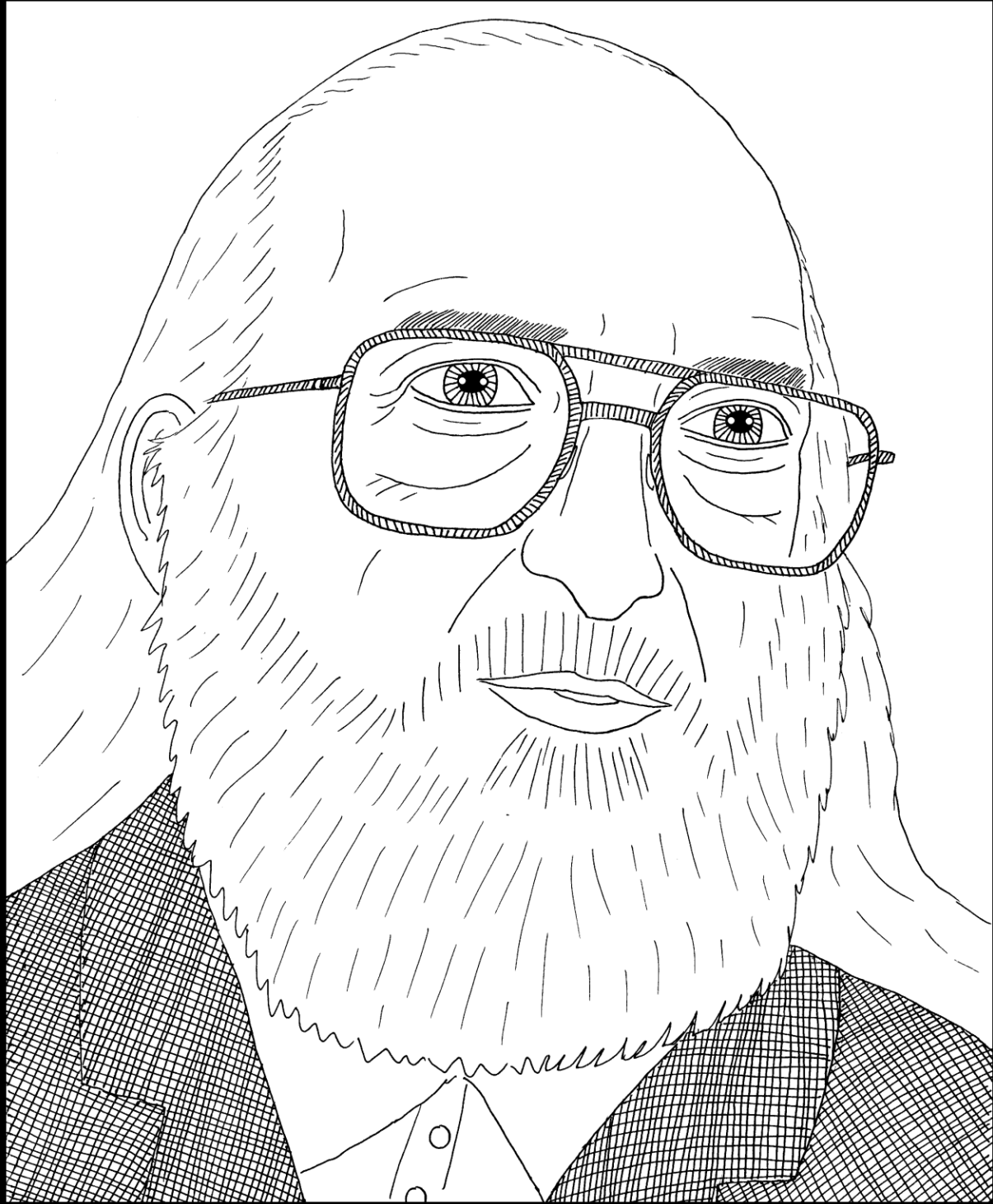
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MAKE A DIFFERENCE



MAKE A DIFFERENCE

"Education either functions as an instrument which is used to facilitate integration of the younger generation into the logic of the present system and bring about conformity or it becomes the practice of freedom, the means by which men and women deal critically and creatively with reality and discover how to participate in the transformation of their world."

-- Paulo Freire

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**"The ultimate object of education should be, Gandhi said, to help create not only a balanced and harmonious individual but also a balanced and harmonious society where true justice prevails, where there is no unnatural division between the "haves" and the "have-nots," and where everybody is assured of a living wage and the right to live and the right to freedom."**

**-- Arun Gandhi**

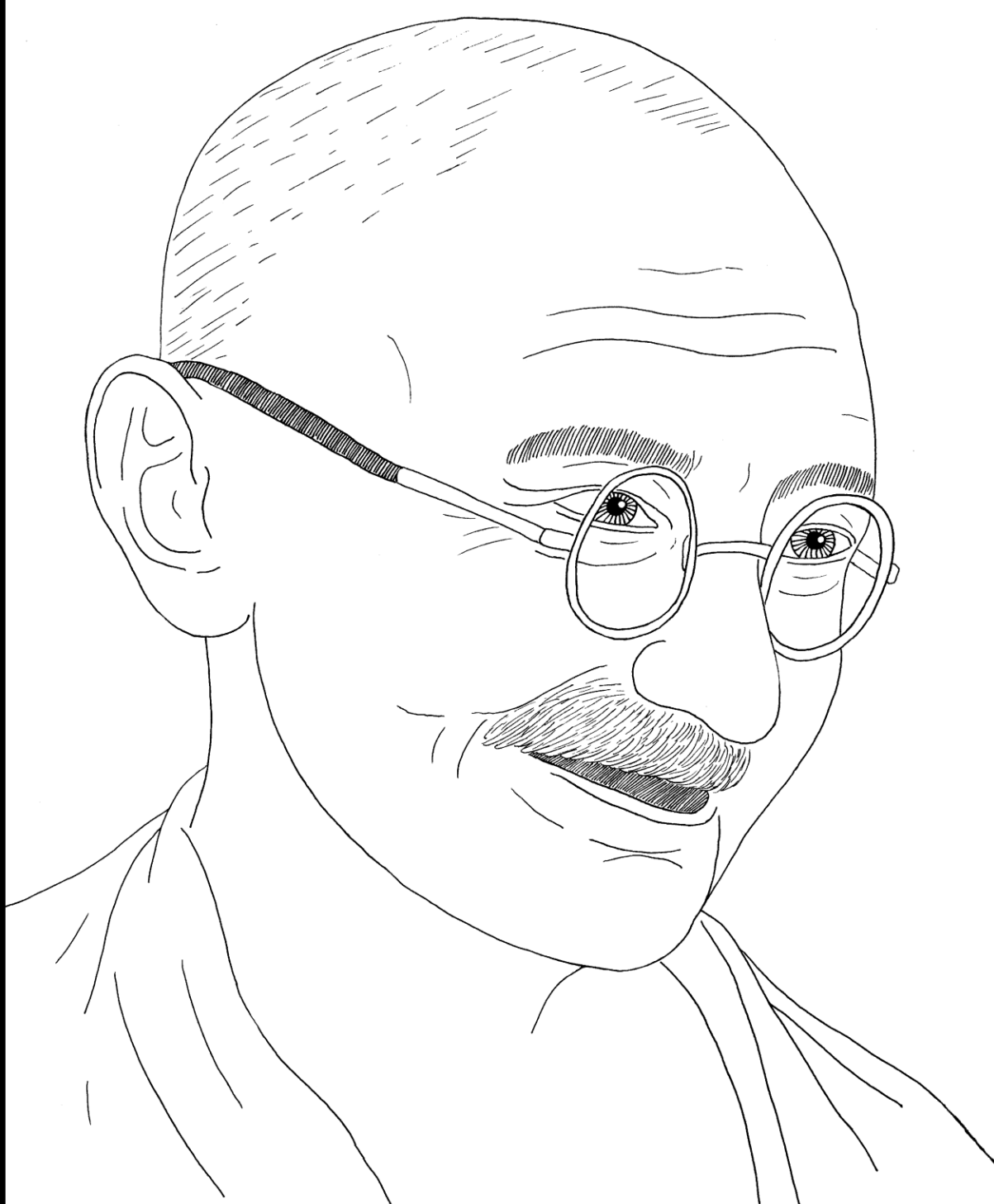
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**"If we are ever to have real peace in this world  
we shall have to begin with the children."**

**-- Mohandas Gandhi**

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**"If we talk about literacy, we have to talk about how to enhance our children's mastery over the tools needed to live intelligent, creative, and involved lives."  
-- Danny Glover**

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"No one has yet fully realized the wealth of sympathy, kindness and generosity hidden in the soul of a child. The effort of every true education should be to unlock that treasure."

-- Emma Goldman

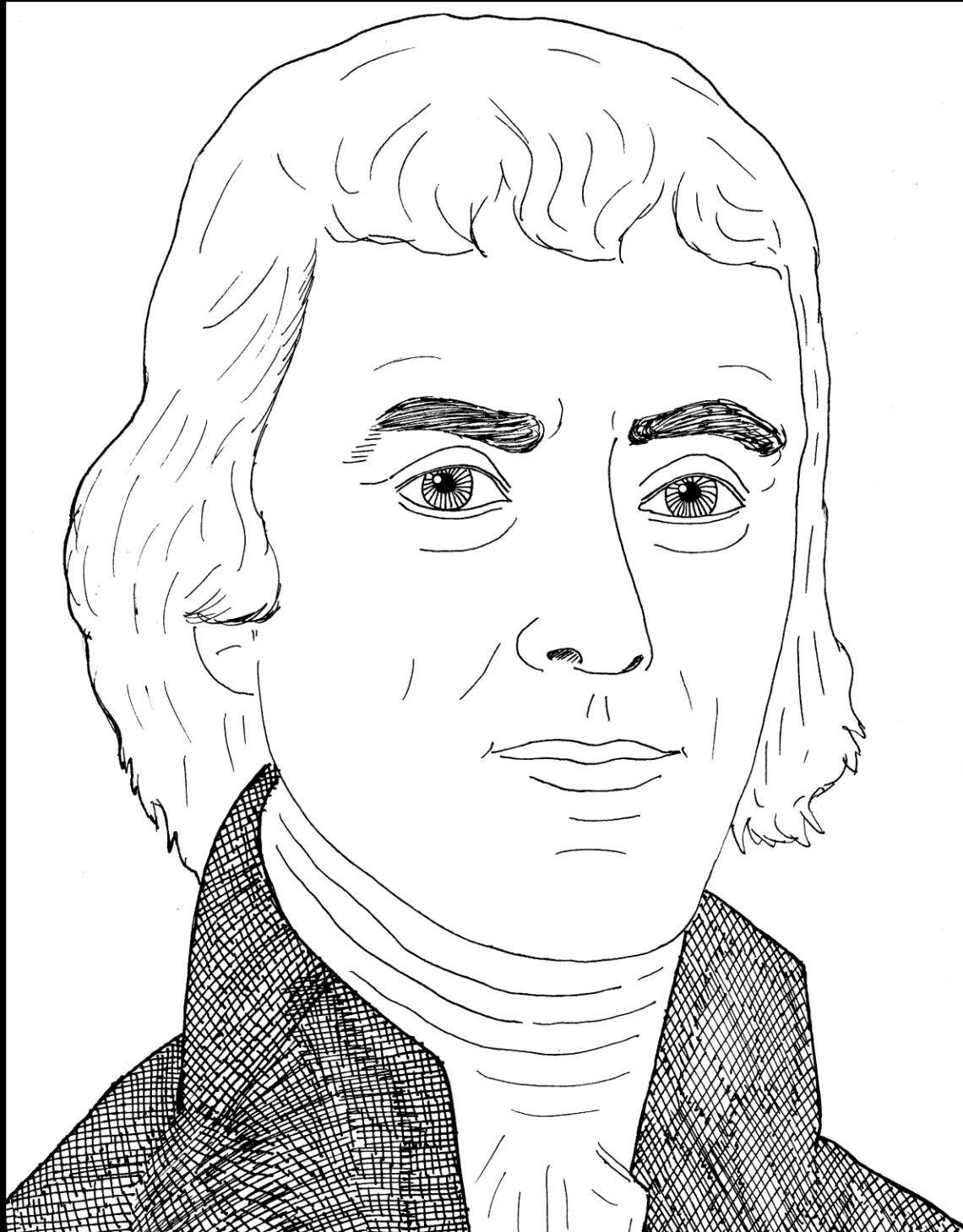
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**"Bigotry is the disease of ignorance, of morbid minds...  
Education and free discussion are the antidotes of both."**

**-- Thomas Jefferson**

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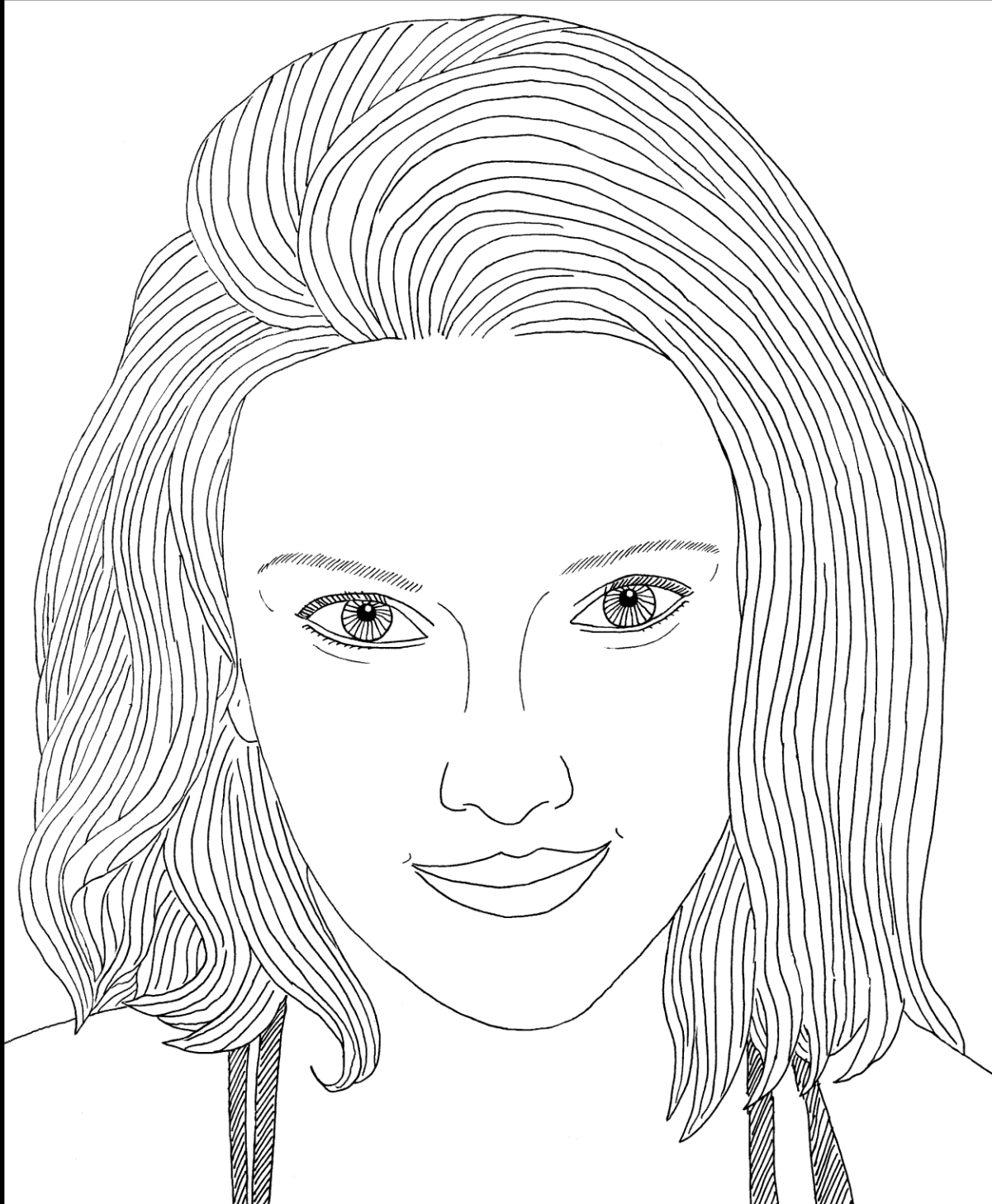
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"Having visited Oxfam-funded school programs in rural communities has made me realise how vital education is to developing countries in bringing people out of poverty and giving them a sense of dignity, self-worth and confidence."

-- Scarlett Johansson

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MAKE A DIFFERENCE



MAKE A DIFFERENCE

**"Just remember the world is not a playground but a schoolroom.  
Life is not a holiday but an education.  
One eternal lesson for us all: to teach us how better we should love."  
-- Barbara Jordan**

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**"The highest result of education is tolerance."  
-- Helen Keller**

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**"Let us think of education as the means of developing our greatest abilities, because in each of us there is a private hope and dream which, fulfilled, can be translated into benefit for everyone and greater strength for our nation."**

**-- John F. Kennedy**

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"We teach academic subjects and we assume life skills will somehow be acquired along the way. Not a safe assumption! The curriculum has to include things like communication, conflict resolution, parenting, family dynamics, critical thinking, values, ethics."

-- Azim Khamisa

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"Peace is a culture that we create by putting it in the curriculum for young people, through creating this next generation where young people get a chance to go across borders, across cultures, to learn more about each other's life, to create a global community, learn about opportunities for helping others."

-- Craig Kielburger

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# BE A HERO FOR A BETTER WORLD

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**"Remember that consciousness is power. Consciousness is education and knowledge. Consciousness is becoming aware. It is the perfect vehicle for students. Consciousness-raising is pertinent for power, and be sure that power will not be abusively used, but used for building trust and goodwill domestically and internationally. Tomorrow's world is yours to build."**

**-- Yuri Kochiyama**

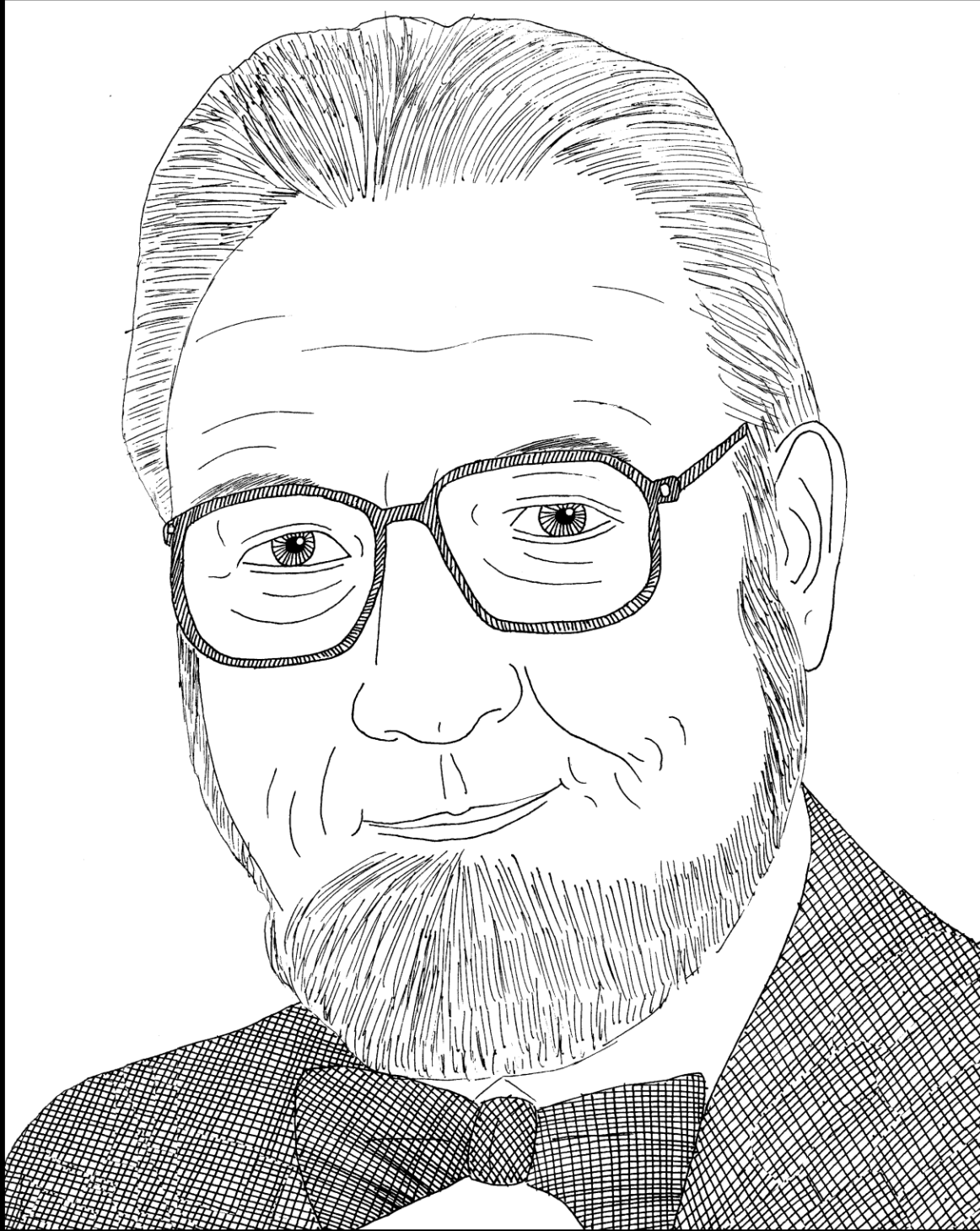
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**"There are all kinds of things you can do to marry literacy with health."  
-- Dr. C. Everett Koop**

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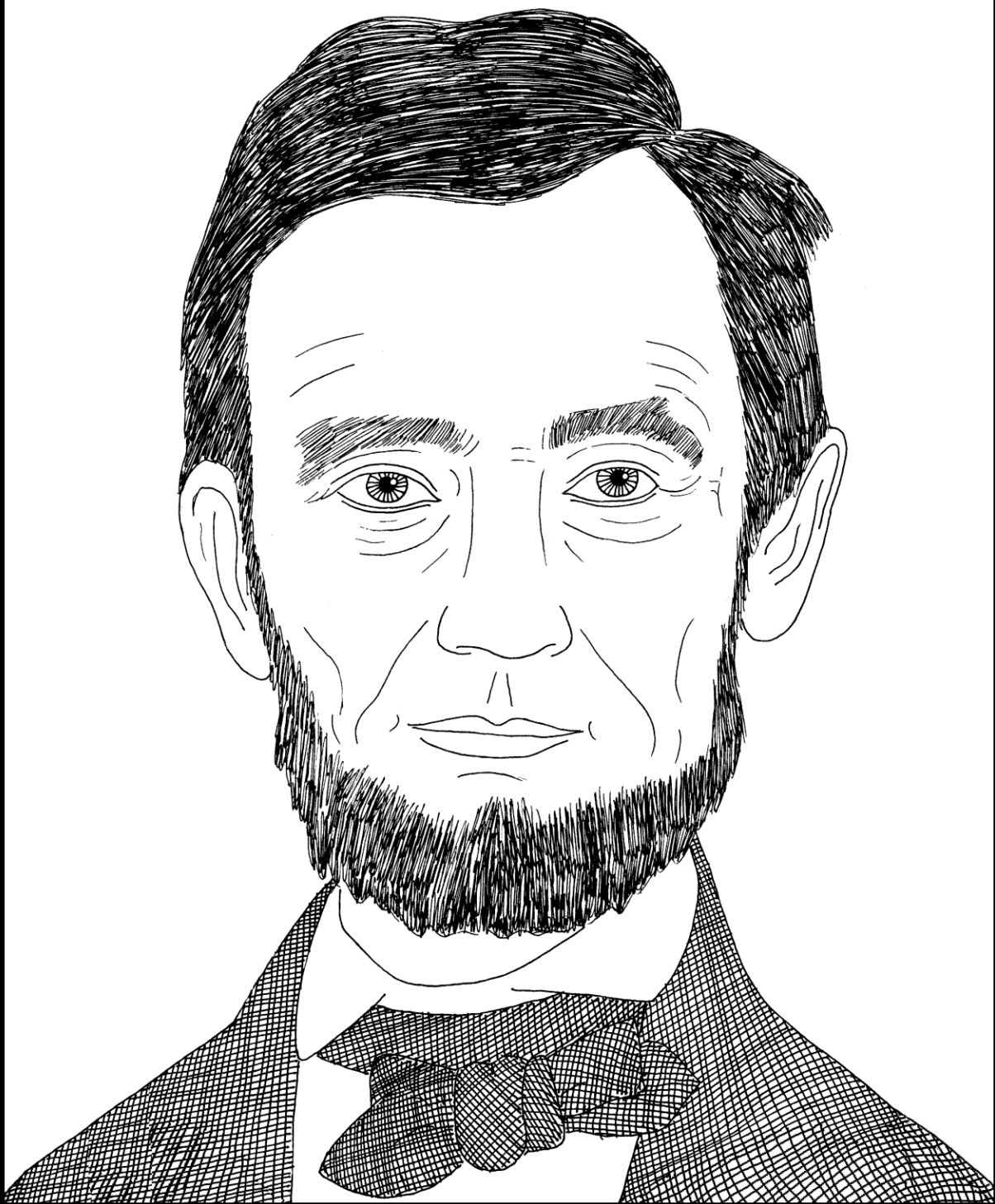
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**"That everyone may receive at least a moderate education appears to be an objective of vital importance."**

**-- Abraham Lincoln**

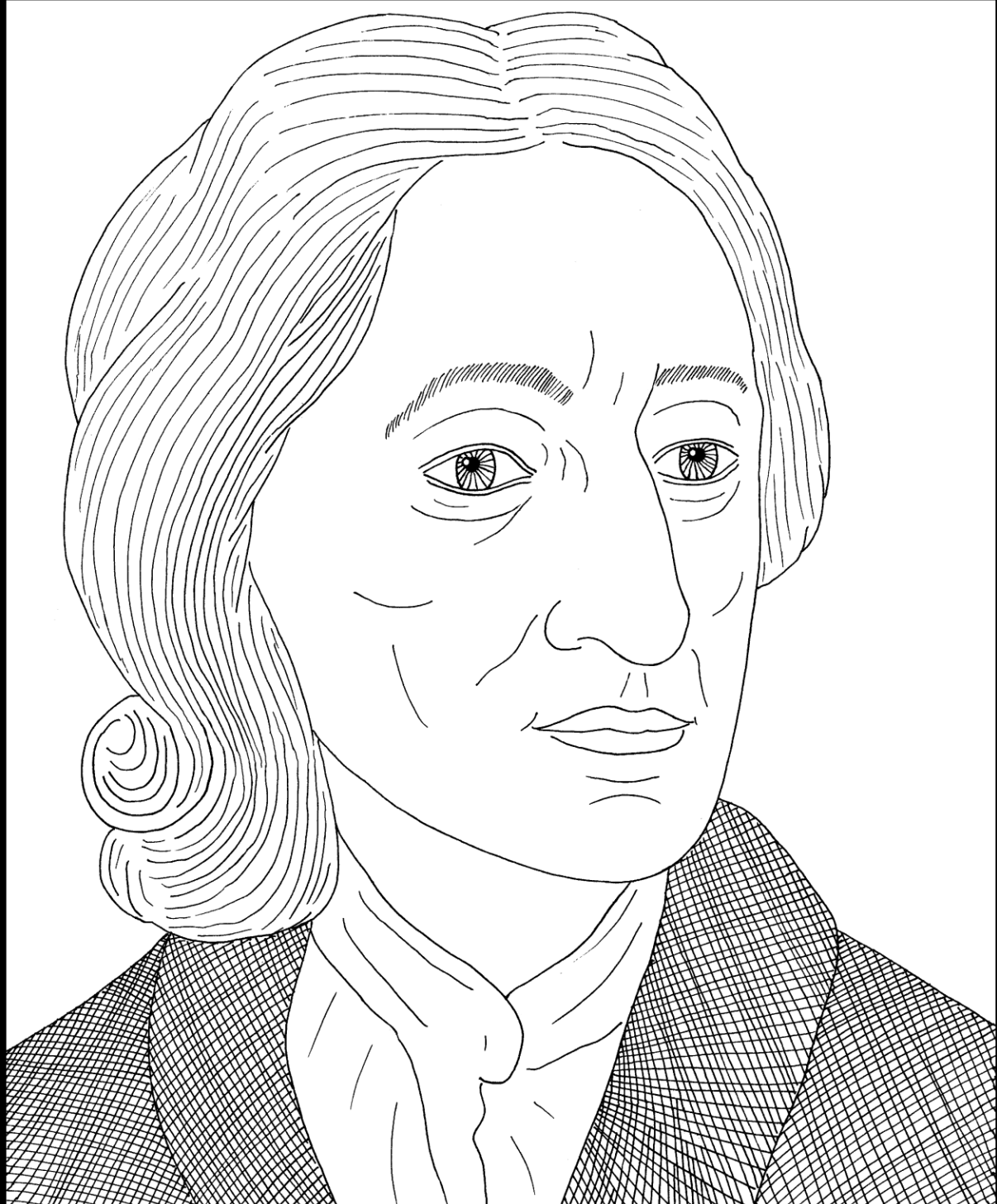
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**"Reading furnishes the mind only with materials of knowledge;  
it is thinking that makes what we read ours."**

**-- John Locke**

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MAKE  
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**"Education is the most powerful weapon  
which you can use to change the world."  
-- Nelson Mandela**

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**“I don't think anybody anywhere can talk about the future of their people or of an organization without talking about education. Whoever controls the education of our children controls our future.”**  
-- Wilma Mankiller

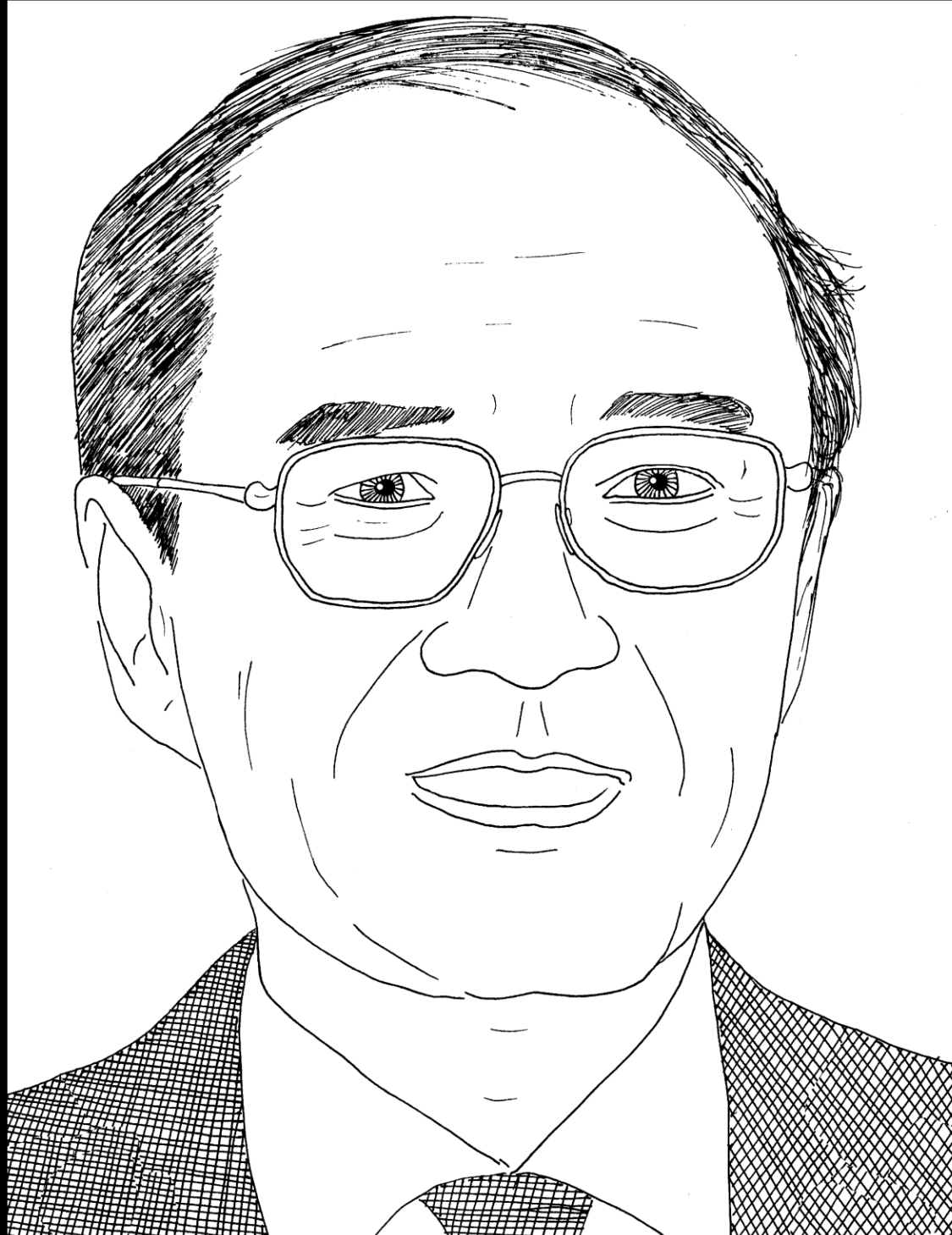
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**"As an empowerment right, education is the primary vehicle by which economically and socially marginalised adults and children can lift themselves out of poverty, and obtain the means to participate fully in their communities."**

**-- Koïchiro Matsuura**

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**"Unless we teach children peace,  
someone else will teach them violence."  
-- Colman McCarthy**

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**"Children not only have to learn what their parents learned in school, but also have to learn how to learn. This has to be recognized as a new problem which is only partly solved."**

**~ Margaret Mead**

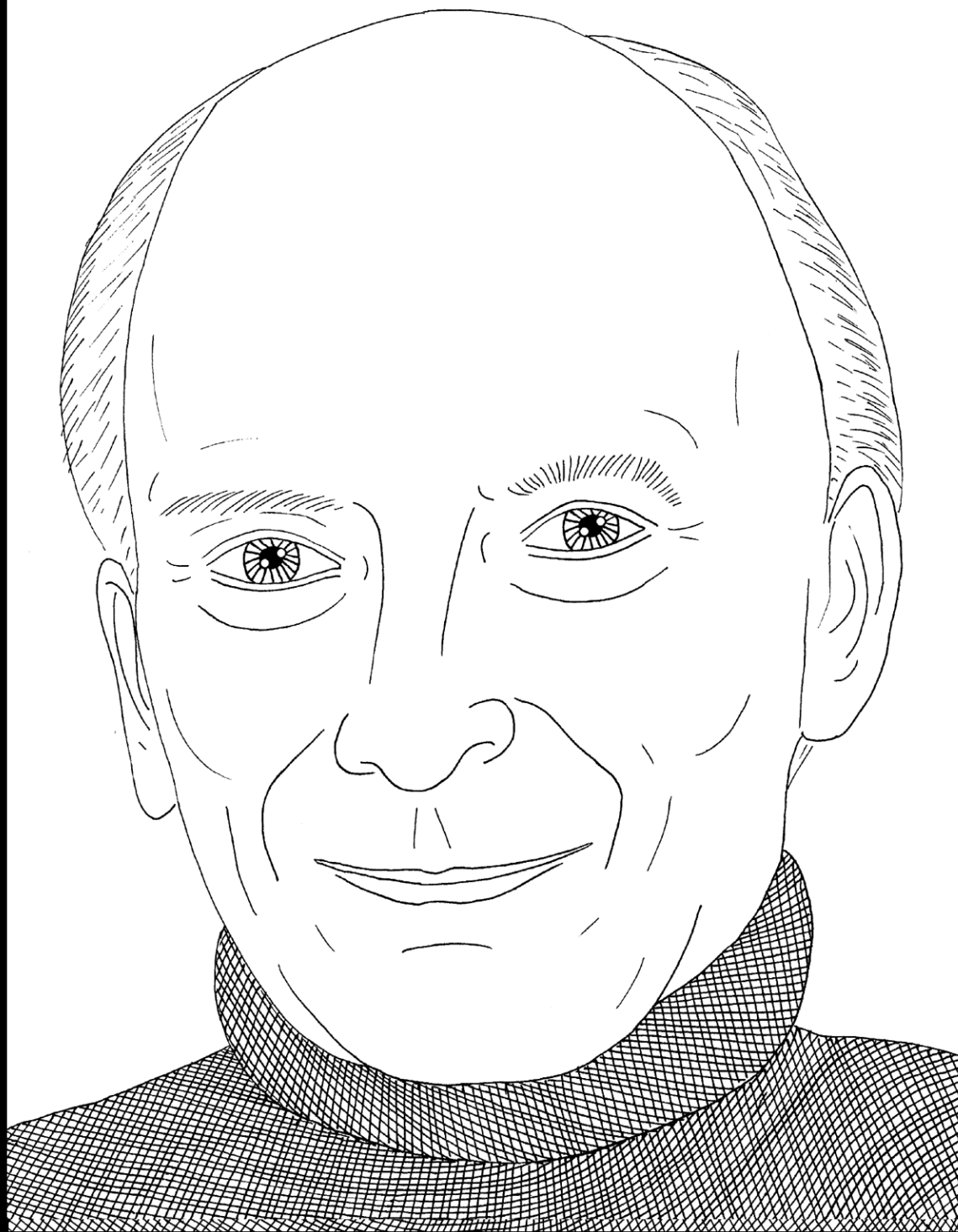
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"...Why is compassion not part of our established curriculum, an inherent part of our education? Compassion, awe, wonder, curiosity, exaltation, humility - these are the very foundation of any real civilisation, no longer the prerogatives, the preserves of any one church, but belonging to everyone, every child in every school."

-- Yehudi Menuhin

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**“One test of the correctness of educational procedure  
is the happiness of the child.”**

**– Maria Montessori**

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"Teach love, generosity, good manners and some of that will drift from the classroom to the home and who knows, the children will be educating the parents. Lets face it; the children who do that are the hope of tomorrow."

-- Sir Roger Moore

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**"We have an obligation and a responsibility to be investing in our students and our schools. We must make sure that people who have the grades, the desire and the will, but not the money, can still get the best education possible."  
-- Barack Obama**

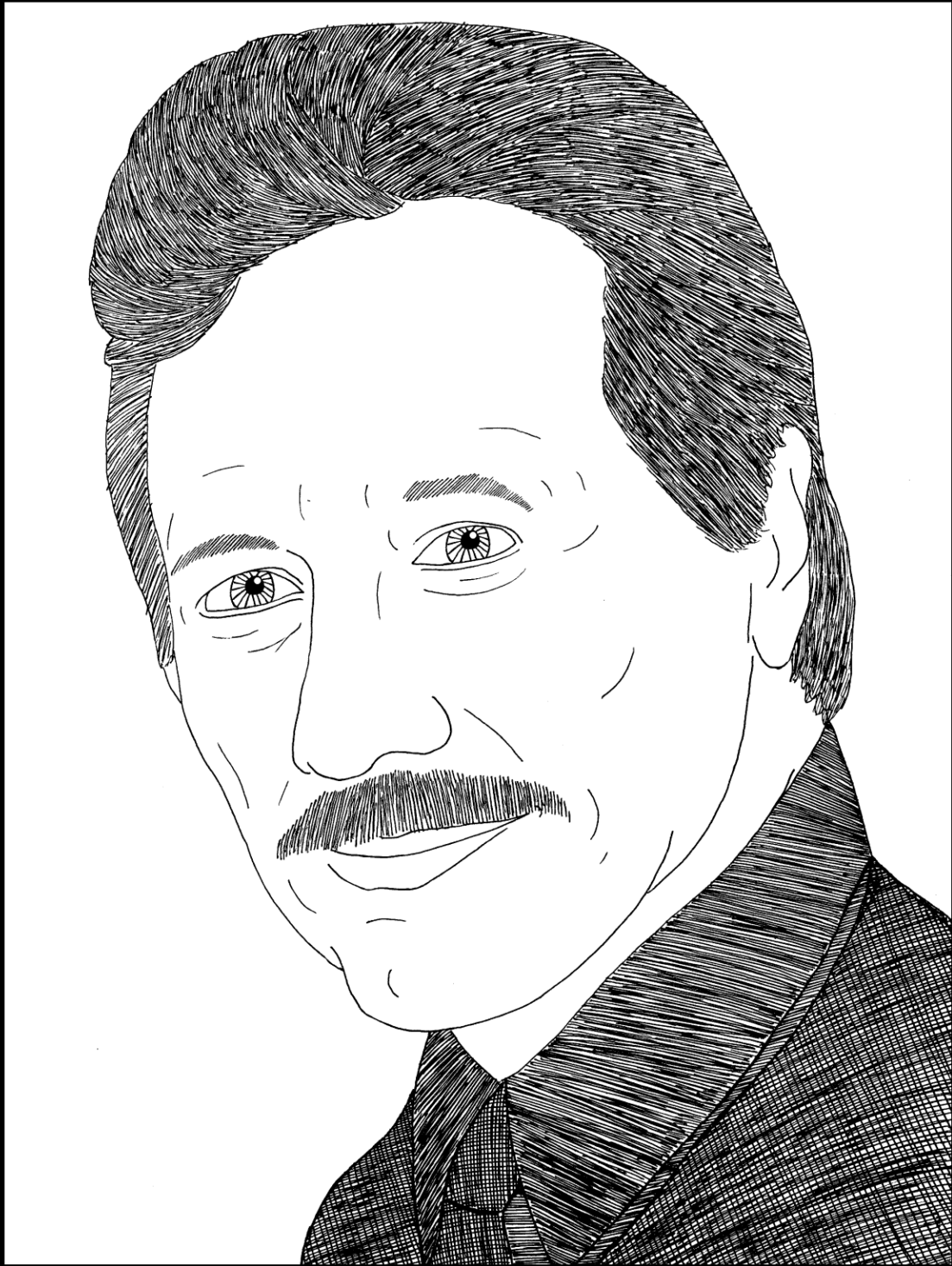
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**"Education is a vaccine for violence."  
-- Edward James Olmos**

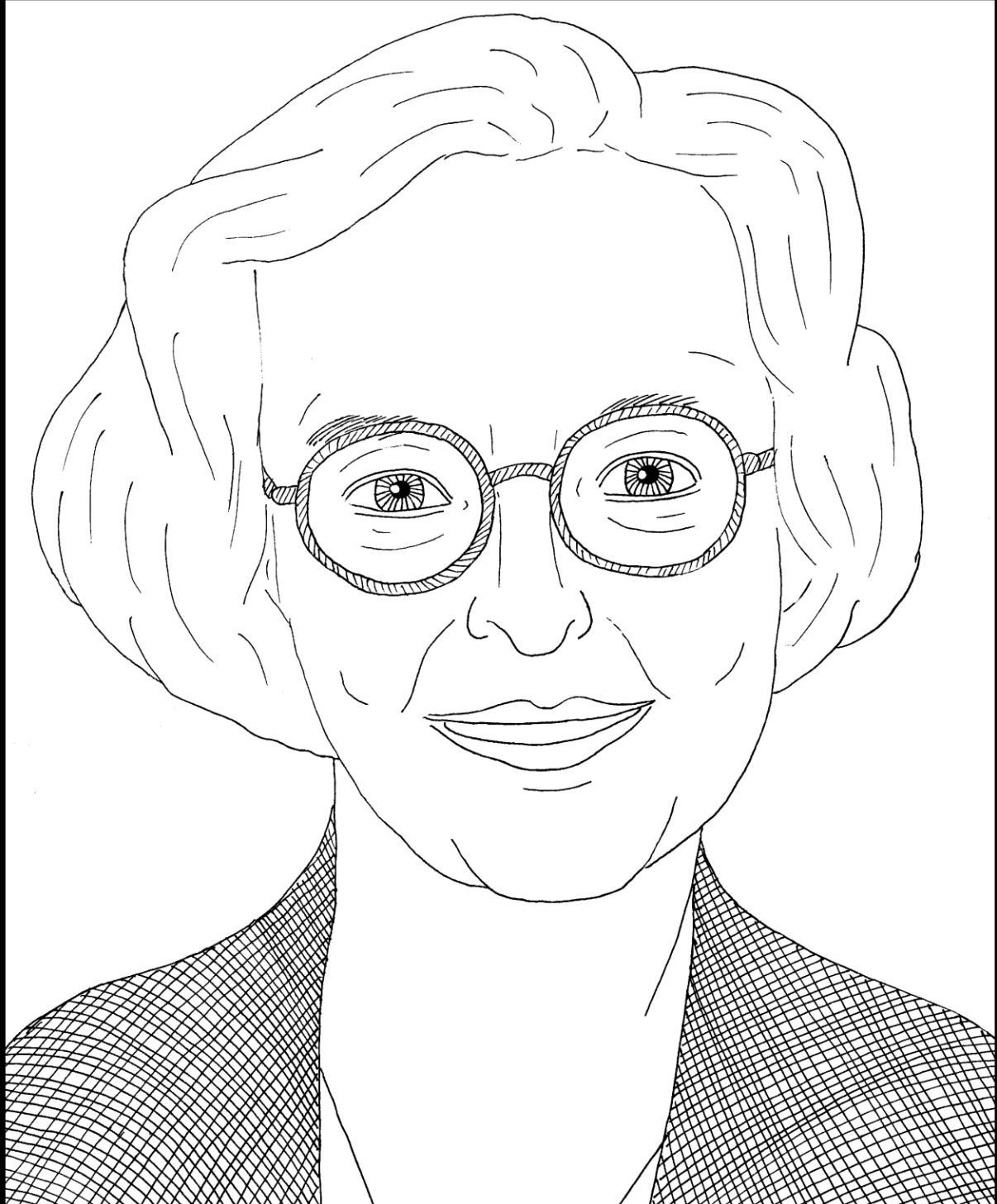
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"Thinking about how the world might be and envisioning a society characterized by justice are the essence of conceptualizing the conditions that comprise positive peace. If we are to educate for peace, both teachers and students need to have some notion of the transformed world we are educating for."

-- Betty Reardon

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**"What is truly more important, how our children do on standardized tests or what kind of human beings they are and will become? I believe it is our obligation, as mothers, to get peace into our classrooms so our children can study, learn and practice peace."**

**-- Debbie Robins**

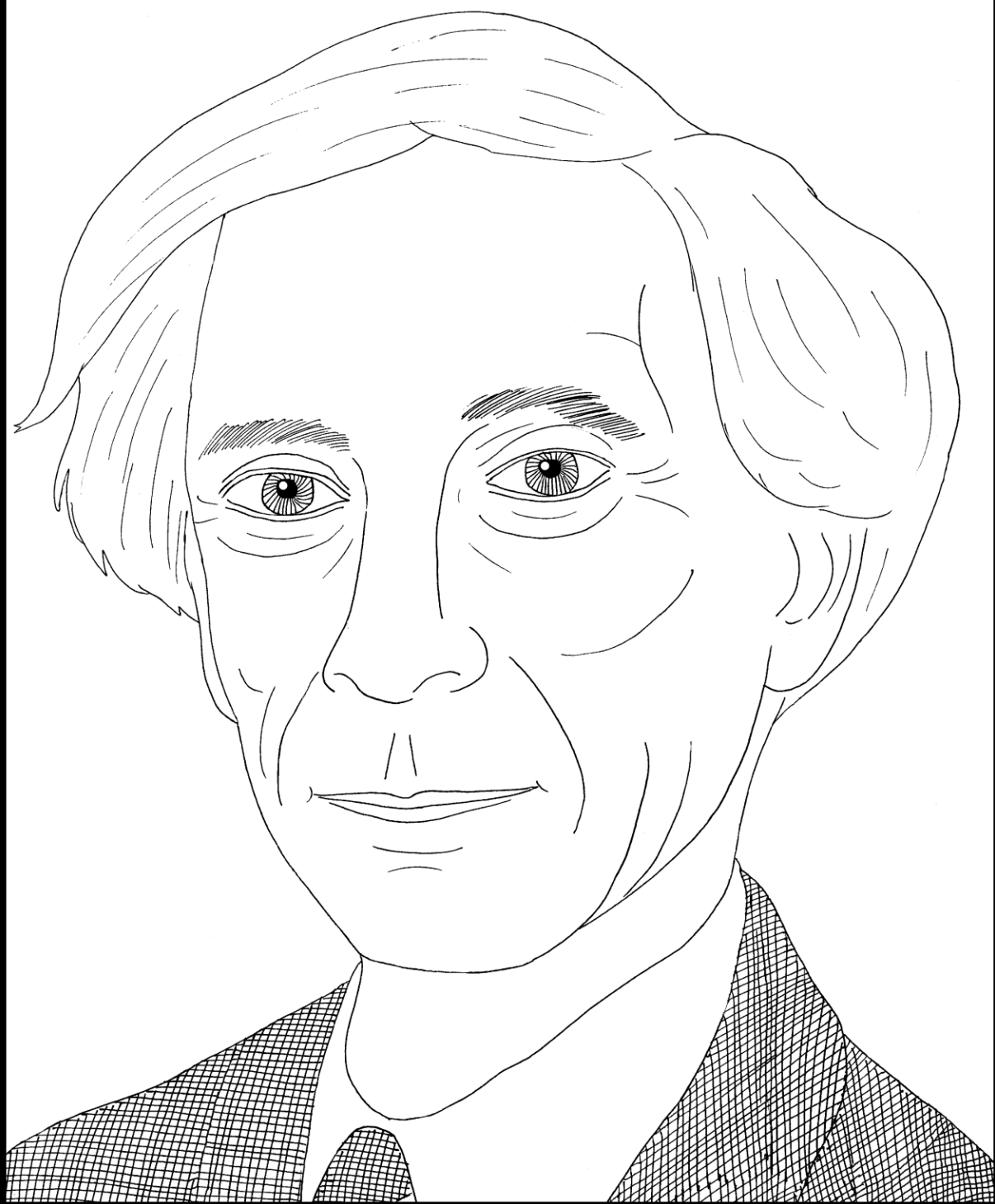
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"It is because modern education is so seldom inspired by a great hope that it so seldom achieves great results. The wish to preserve the past rather than the hope of creating the future dominates the minds of those who control the teaching of the young. "

-- Bertrand Russell

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MAKE A DIFFERENCE



MAKE A DIFFERENCE

"Education is critical for people to become compassionate.  
If you don't know the problem and you don't  
know the reality, how can you help?"

-- Marla Ruzicka

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**"One of the greatest gifts adults can give --  
to their offspring and to their society -- is to read to children."  
-- Carl Sagan**

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MAKE A DIFFERENCE



MAKE A DIFFERENCE

**"Imparting education not only enlightens the receiver, but also broadens the giver - the teachers, the parents, the friends."  
-- Amartya Sen**

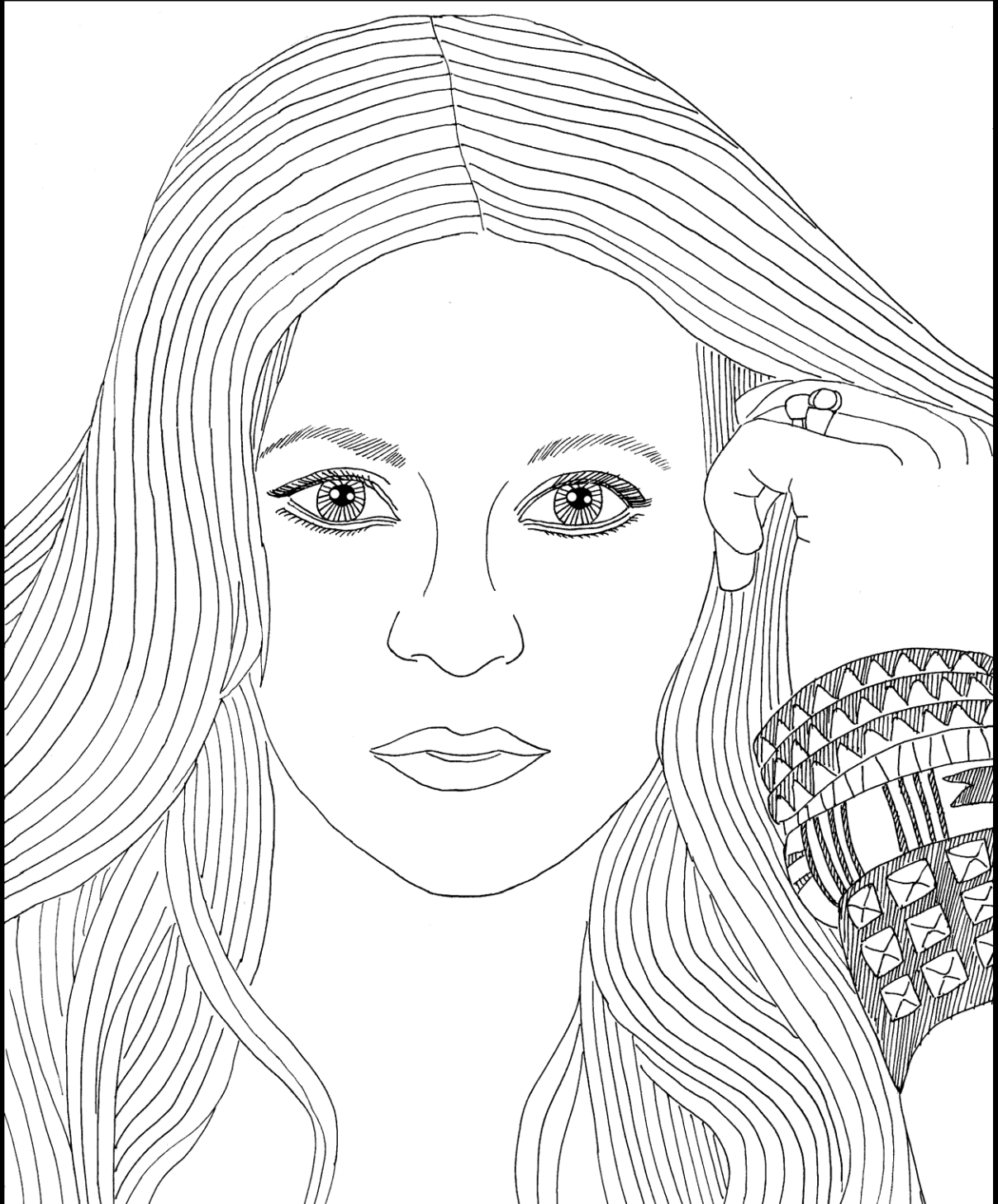
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"We know that many boys and girls leave school because of poverty, because they have to work. However, there are an important number of children who abandon their studies because of the abuses they're subject to by teachers and their own parents."

-- Shakira

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**"International Literacy Day is an opportunity to recognize and celebrate the importance of literacy to individuals and their communities, and to honor the teachers and volunteers who are making a difference by helping children and adults learn to read and write."**

**-- Robert Alan Silverstein**

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**"Poverty and lack of knowledge must be challenged."  
-- Russell Simmons**

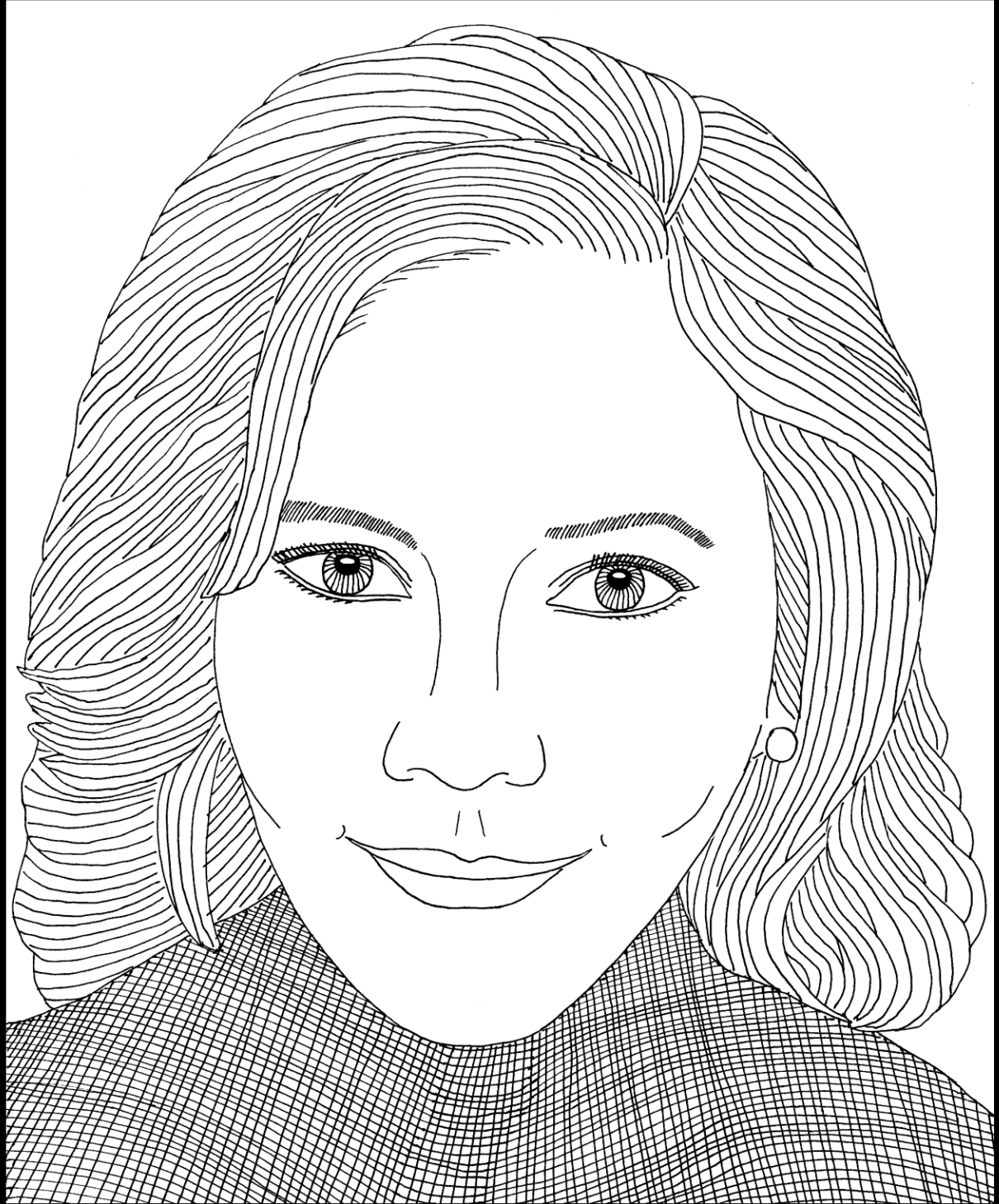
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**"What makes me angry? The education of children.  
How in God's name can you expect to have a  
functioning society the way we teach our kids?"  
-- Kathleen Turner**

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"...Just a fraction of what is extended so obscenely on defense budgets would make a real difference in enabling God's children to fill their stomachs, be educated, and be given the chance to lead fulfilled and happy lives."

-- Archbishop Desmond Tutu

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**"Teaching kids how to feed themselves and how to live in a community responsibly is the center of an education."  
-- Alice Waters**

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**"To have a peaceful population, we must teach peace."  
-- Cora Weiss**

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**"Education and democracy have the same goal:  
the fullest possible development of human capabilities.  
-- Paul Wellstone**

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**"Education is the mother of leadership."  
-- Wendell Wilkie**

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**"Only that education deserves emphatically to be termed cultivation of the mind which teaches young people how to begin to think."  
-- Mary Wollstonecraft**

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