"Democracy" is one of the most important principles for a better world. In its truest sense, a democracy is a community in which all members have an equal say in the running of that community. Unfortunately in reality, democratic societies have fallen short of this ideal. Nevertheless, because of its very nature, once a democracy is established, its citizens can work together to make their society more and more democratic, if they choose to do so.

The Global Youth Democracy Campaign is an annual opportunity for youth to observe October 18 as the World Youth Day for Democracy. The campaign aims to raise awareness about the positive contributions youth are making to promote democracy around the world and to mobilize youth to participate in democracy-building discussions, debates, rallies and educational campaigns about the importance of democratic principles like human rights and civic participation.

Since the early 1990s, a coalition of groups has been promoting Media Democracy Day on October 18 to challenge the monopolization of media outlets by a few corporations. Democracy Day has become an important opportunity to speak out against the commercialization of our media and to call for media reforms that promote diversity, and a better accountability to local communities.

Currently there is an international campaign to urge the United Nations to declare October 18 as Global Democracy Day -- the official international day for democracy.

---

**Do One Thing for a Better World**

1. Find out more about democracy, voting and citizenship
2. Hold an event to promote and celebrate democracy
3. Support organizations working to promote democracy

**Links for Democracy**

- Global Democracy Day (GlobalDemocracyDay.net)
- World Youth Movement for Democracy (ymd.youthlink.org)
- Media Democracy Day (mediademocracyday.org)
- Why Democracy (whydemocracy.net)
- World Movement for Democracy (wmd.org)